



Fast-food Restaurant Kids' Meal (FFKM)

Audit Tool

RESTAURANT INTERIOR	
	1. Data collector: <i>[will select from dropdown list]</i>
	2. Date and time of audit: <i>[This will automatically populate with the current time and will not be editable.]</i>
	3. What is your current site? ☐ Cook County, IL ☐ DeKalb County, IL ☐ LaSalle County, IL ☐ Milwaukee County, WI ☐ Kenosha County, WI ☐ Walworth County, WI
IF Q1=COOK OR MILWAUKEE ►	4. What is your current area in [site]? <i>[Dropdown list with options 1-8 and "replacement"]</i>
	5. What chain and location are you currently auditing? <i>[Dropdown list showing all sampled locations in the given site and area, if applicable. Listings would be of the form "Burger King, 1747 W. Roosevelt Rd., Chicago, IL 60608"]</i>
	6. Please check the box to confirm that the information you are entering pertains to [location]. If that is incorrect, please change your selection above. <i>[No other questions will be shown until this box is checked]</i>
	7. Are you able to begin auditing the interior of this restaurant? ☐ Yes ☐ No <i>[If No form ends after Q8-10]</i>
IF Q7=NO ►	8. Why are you unable to begin auditing the interior of this restaurant? ☐ Permanently Closed ☐ Temporarily Closed (e.g., for renovations) ☐ Different restaurant at this address ☐ Outside of open hours ☐ Asked to leave by restaurant staff or manager ☐ Unsafe ☐ The restaurant does not have an interior ordering area ☐ Other

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IF Q8=OUTSIDE OF
OPEN HOURS ►

9. What are this restaurant's open hours?

- This restaurant will need to be revisited so an audit can be conducted during open hours. This form should be updated afterwards.

IF Q8=OTHER ►

10. Please describe other:

Cashier Questions

11. Do you sell kids' meals?

- Yes
- No
- Don't know
- Refused

IF Q11=YES ►

12. What drinks come with the kids' meal? *[Select all that apply]*

- "Anything on the menu board"
- "Milk", not further specified
- "Low-fat milk"
- "Flavored milk"
- "Unflavored milk"
- "Juice", not further specified
- "Juice" (100%)
- "Fruit-flavored drink"
- "Water"
- "Fountain drink"
- "Soda", not further specified or any soda brand (not diet)
- "Sports drink"
- "Energy drink"
- "Diet drinks" (including diet soda)
- "Tea/Iced tea", not further specified
- "Unsweetened tea"
- "Sweet tea/sweetened tea"
- Other *[Free text]*
- "Don't know"
- Refused

IF Q12 INCLUDES
OTHER ►

13. Please specify other:

IF Q12 INCLUDES
FOUNTAIN
DRINK ►

14. Which fountain drinks are included with the kids' meal?

- Soda fountain and other drink dispensers
- Only soda fountain
- Other *[Free text]*
- Don't know
- Refused

IF Q14=OTHER ►

15. Please specify other:

RESTAURANT INTERIOR

IF Q12 INCLUDES
ANY MILK
OPTION ►

16. What kind of milk is included with the kids' meal? *[Select all that apply]*

- ☐ Reduced-fat (2%) unflavored milk
- ☐ Low-fat (1%) unflavored milk
- ☐ Non-fat (skim) unflavored milk
- ☐ Reduced-fat (2%) flavored milk
- ☐ Low-fat (1%) flavored milk
- ☐ Non-fat (skim) flavored milk
- ☐ Other *[Free text]*
- ☐ Don't know
- ☐ Refused

IF Q16=OTHER ►

17. Please specify other:

IF Q16 INCLUDES
LOW-FAT (1%)
UNFLAVORED
MILK ►

17a. How many calories is the low-fat (1%) unflavored milk?

- ☐ 90 calories
- ☐ 100 calories
- ☐ 110 calories
- ☐ 130 calories
- ☐ 150 calories
- ☐ 160 calories
- ☐ 180 calories
- ☐ Other *[Free text]*
- ☐ Don't know
- ☐ Refused

IF Q17A=OTHER ►

17ai. Please specify other:

IF Q16 INCLUDES
NON-FAT (SKIM)
UNFLAVORED
MILK ►

17b. How many calories is the non-fat (skim) unflavored milk?

- ☐ 90 calories
- ☐ 100 calories
- ☐ 110 calories
- ☐ 130 calories
- ☐ 150 calories
- ☐ 160 calories
- ☐ 180 calories
- ☐ Other *[Free text]*
- ☐ Don't know
- ☐ Refused

IF Q17B=OTHER ►

17bi. Please specify other:

IF Q16 INCLUDES
LOW-FAT (1%)
FLAVORED MILK ►

17c. How many calories is the low-fat (1%) flavored milk?

- ☐ 90 calories
- ☐ 100 calories
- ☐ 110 calories
- ☐ 130 calories
- ☐ 150 calories
- ☐ 160 calories

(continued)

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- ☐ 180 calories
- ☐ Other *[Free text]*
- ☐ Don't know
- ☐ Refused

IF Q17C=OTHER ► **17ci. Please specify other:**

IF Q16 INCLUDES
NON-FAT (SKIM)
FLAVORED MILK ►

17d. How many calories is the non-fat (skim) flavored milk?

- ☐ 90 calories
- ☐ 100 calories
- ☐ 110 calories
- ☐ 130 calories
- ☐ 150 calories
- ☐ 160 calories
- ☐ 180 calories
- ☐ Other *[Free text]*
- ☐ Don't know
- ☐ Refused

IF Q17D=OTHER ► **17di. Please specify other:**

IF Q16 INCLUDES
OTHER ►

17e. How many calories is the other milk?

- ☐ 90 calories
- ☐ 100 calories
- ☐ 110 calories
- ☐ 130 calories
- ☐ 150 calories
- ☐ 160 calories
- ☐ 180 calories
- ☐ Other *[Free text]*
- ☐ Don't know
- ☐ Refused

IF Q17E=OTHER ► **17ei. Please specify other:**

IF Q12 INCLUDES
JUICE, NOT
FURTHER
SPECIFIED ►

18a. What kind of juice is included with the kids' meal? *[Select all that apply]*

- ☐ 100% juice
- ☐ Non-100% juice
- ☐ Don't know
- ☐ Refused

IF Q12 INCLUDES
ANY JUICE
OPTION ►

18b. What size juice is included with the kids' meal? *[Select all that apply]*

- a.** 6 ounces
- b.** 6.75 ounces
- c.** 8 ounces
- d.** 12 ounces
- e.** 16 ounces
- f.** 20 ounces

(continued)

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- g.** Other
- h.** Don't know
- i.** Refused

IF Q18B=OTHER ► **19. Please specify other:**

Photos/Observation

20. Are you able to take a photo of the entire inside menu board?

- a.** Yes, all
- b.** Yes, some
- c.** No, unable to take photo

IF Q20=YES ► **21. Please upload a photo of the entire inside menu board:**
[All photo questions will allow up to 10 photos to be uploaded in response.]

22. Does the inside menu board include a kids' meal?

- a.** Yes
- b.** No

IF Q22=YES ► **23. Are you able to take a photo of the kids' meals on the inside menu board?**

- a.** Yes, all
- b.** Yes, some
- c.** No, unable to take photo

IF Q23=YES ► **24. Please upload a photo of the kids' meals on the inside menu board that clearly shows the drinks if drinks are shown.**

25. Are you able to take a photo showing all beverages on the inside menu board that are not part of the kids' meal?

- a.** Yes, all
- b.** Yes, some
- c.** No, unable to take photo

IF Q25=YES ► **26. Please upload a photo of the beverages on the inside menu board that are not part of the kids' meal:**

27. Is there a soda fountain?

- a.** Yes
- b.** No

IF Q27=YES ► **28. Where is the soda fountain? *[Select all that apply]***

- a.** In the customer area
- b.** Behind the cash register

IF Q27=YES ► **29. Are you able to take a photo of the soda fountain?**

- a.** Yes, all
- b.** Yes, some
- c.** No, unable to take photo

IF Q29=YES ► **30. Please upload a photo of the soda fountain:**

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31. Are there any other drink dispensers (e.g., iced tea, lemonade) visible?

- a.** Yes
- b.** No

IF Q31=YES ►

32. Where are the other drink dispensers? *[Select all that apply]*

- a.** In the customer area
- b.** Behind the cash register

IF Q31=YES ►

33. Are you able to take photos of the other drink dispensers?

- a.** Yes, all
- b.** Yes, some
- c.** No, unable to take photo

IF Q33=YES, ALL
OR YES, SOME ►

34. Please upload photos of any other drink dispensers:

35. How is non-bottled water available to customers? *[Select all that apply]*

- a.** Not available
- b.** Soda fountain
- c.** Pitcher(s) of water
- d.** Drinking fountain
- e.** Other *[Free text]*

IF Q35 INCLUDES
OTHER ►

36. Please specify other:

IF Q35 IS NOT "NOT
AVAILABLE" ►

37. Are cups for water clearly available without asking?

- a.** Yes
- b.** No

38. Does the inside menu board include any meal that is marketed as offering smaller portions than small adult meals but is not marketed as a kids' meal? For example, an "extra-small meal" or a "mini-meal."

- a.** Yes
- b.** No

IF Q38=YES ►

39. Are you able to take a photo of the smaller-portion meals shown on the inside menu board?

- a.** Yes, all
- b.** Yes, some
- c.** No, unable to take photo

IF Q39=YES ►

40. Please upload a photo of the smaller-portion meals shown on the inside menu board:

41. Does the inside menu board include any meal that is marketed as serving more than one individual? For example, a "family meal."

- a.** Yes
- b.** No

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IF Q41=YES ►

42. Are you able to take a photo of the meals serving more than one individual shown on the inside menu board?

- a.** Yes, all
- b.** Yes, some
- c.** No, unable to take photo

IF Q42=YES ►

43. Please upload a photo of the meals serving more than one individual shown on the inside menu board:

44. Are any bottled beverages available (e.g., displayed or in cooler)?

- a.** Yes
- b.** No

IF Q44=YES ►

45. Are you able to take photos of any bottled beverages available?

- a.** Yes, all
- b.** Yes, some
- c.** No, unable to take photo

IF Q45=YES ►

46. Please upload photos of any bottled beverages available:

47. Does the restaurant have an electronic ordering kiosk?

- a.** Yes
- b.** No

IF Q47=YES ►

48. Can a kids' meal be ordered with an electronic ordering kiosk?

- a.** Yes
- b.** No

IF Q48=YES ►

49. Are you able to take a photo of the first screen on the kiosk that shows the kids' meal with the drink options?

- a.** Yes
- b.** No, unable to take photo

IF Q49=YES ►

50. Please upload a photo of the first screen on the kiosk that shows the kids' meal with the drink options:

IF Q48=YES ►

51. At the kiosk, is there an option to display additional beverages after initial choices are displayed?

- a.** Yes
- b.** No

IF Q51=YES ►

52. Are you able to take a photo showing the additional beverages available?

- a.** Yes, all
- b.** Yes, some
- c.** No, unable to take photo

IF Q52=YES ►

53. Please upload a photo showing the additional beverages available:

54. Does the restaurant have any promotions/signage/ads targeted to kids including for kids' meals?

- a.** Yes
- b.** No

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- | | |
|--------------|--|
| IF Q54=YES ► | <p>55. Are you able to take photos of the promotions/signage/ads targeted to kids including for kids' meals?</p> <p>a. Yes, all
 b. Yes, some
 c. No, unable to take photo</p> |
| IF Q55=YES ► | <p>56. Please upload photos showing promotions/signage/ads targeted to kids including for kids' meals:</p> |
| | <p>57. Does the restaurant have any promotions/signage/ads for beverages?</p> <p>a. Yes
 b. No</p> |
| IF Q57=YES ► | <p>58. Are you able to take photos of the promotions/signage/ads for beverages?</p> <p>a. Yes, all
 b. Yes, some
 c. No, unable to take photo</p> |
| IF Q58=YES ► | <p>59. Please upload photos showing promotions/signage/ads for beverages:</p> |
| | <p>60. Does the restaurant have any promotions/signage/ads for a meal that is marketed as offering smaller portions than small adult meals but is not marketed as a kids' meal (e.g., an "extra-small meal" or a "mini-meal")?</p> <p>a. Yes
 b. No</p> |
| IF Q60=YES ► | <p>61. Are you able to take photos of the promotions/signage/ads for smaller-portion meals?</p> <p>a. Yes, all
 b. Yes, some
 c. No, unable to take photo</p> |
| IF Q61=YES ► | <p>62. Please upload photos showing promotions/signage/ads for smaller-portion meals:</p> |
| | <p>63. Does the restaurant have any promotions/signage/ads for a meal that is marketed as serving more than one individual (e.g., a "family meal")?</p> <p>a. Yes
 b. No</p> |
| IF Q63=YES ► | <p>64. Are you able to take photos of the promotions/signage/ads for meals serving more than one individual?</p> <p>a. Yes, all
 b. Yes, some
 c. No, unable to take photo</p> |
| IF Q64=YES ► | <p>65. Please upload photos showing promotions/signage/ads for meals serving more than one individual:</p> |
| | <p>66. Were you only able to partially complete this audit?</p> <p>a. Yes
 b. No</p> |

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IF Q66=YES ►

67. Why were you only able to partially complete this audit?

- a. Asked to leave by restaurant staff or manager
- b. Unsafe
- c. Other

IF Q67=OTHER ►

68. Please describe other:

69. You may use this space to record any other notes you have about this audit. [Free text]

DRIVE-THRU

1–6. Questions 1-6 will be exactly the same as for the restaurant interior tool.

7. Does the restaurant have any (interior or exterior) play place/playground? [Select all that apply]

- a. Yes, interior
- b. Yes, exterior
- c. No

8. Are you able to begin auditing the drive-thru of this restaurant?

- Yes
- No [If No form ends after Q9-10]

IF Q8=NO ►

9. Why are you unable to begin auditing the drive-thru of this restaurant?

- Permanently Closed
- Temporarily Closed (e.g., for renovations)
- Different restaurant at this address
- Outside of open hours
- Asked to leave by restaurant staff or manager
- Unsafe
- The restaurant does not have a drive-thru
- Other

IF Q9=OTHER ►

10. Please describe other:

11. Are you able to take a photo of the entire drive-thru menu board?

- a. Yes, all
- b. Yes, some
- c. No, unable to take photo

IF Q11=YES ►

12. Please upload a photo of the entire drive-thru menu board:

13. Does the drive-thru menu board show a kids' meal option?

IF Q13=YES ►

14. Are you able to take a photo of the kids' meal on the drive-thru menu board?

- a. Yes, all
- b. Yes, some
- c. No, unable to take photo

DRIVE-THRU	
IF Q14=YES ►	15. Please upload a photo of the kids' meal on the drive-thru menu board that clearly shows the drinks if drinks are shown:
	16. Are you able to take a photo showing all beverages on the drive-thru menu board that are not part of the kids' meal? a. Yes, all b. Yes, some c. No, unable to take photo
IF Q16=YES ►	17. Please upload a photo of the beverages on the drive-thru menu board that are not part of the kids' meal:
	18. Were you only able to partially complete this audit? a. Yes b. No
IF Q18=YES ►	19. Why were you only able to partially complete this audit? a. Asked to leave by restaurant staff or manager b. Unsafe c. Other
IF Q19=OTHER ►	20. Please describe other:
	21. You may use this space to record any other notes you have about this audit. <i>[Free text]</i>

Acknowledgement:

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